



P.O. Box 780232 • Wichita, KS 67278

WELCOME TO EWBA!

We wish to thank all new members for joining this association and encourage each one of you to invite and recruit additional prospective new members.



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278.
www.eastwichtaba.com.

April 2004

A Community Oriented, Networking Group of Local Business Owners

What's up?

YOU ARE A WINNER!

Have you bought your raffle ticket yet? This is your chance to win one of four beautiful photographs of birds of raptor donated by Ken Lockwood, Program Director of Eagle Valley Raptor Center in Cheney, Kansas during the May 25th General Membership meeting. Proceeds from the sale will be donated to the Eagle Valley Raptor Center in support for their rehabilitation Program. One of the Pavillions will be named after the East Wichita Business Association in honor of this donation. Please buy a raffle ticket at \$5 each for you, your familiy members or friends. It could be a great gift for someone.

Contact Shannon Uhrig, Fundraising Chairman at 219-4444 to purchase your tickets or pick them up during the next General Membership meeting.



MEETINGS

APR 27

GENERAL MEMBERSHIP MEETING - Scotch & Sirloin, 12:00 Noon (Doors open at 11:30 a.m.)
Speaker: Brenda Arrera of Retail Finance & Insurance
Menu: French Dip Sandwich and Salad

MAY 4

BOARD MEETING - Marriott Cinnabar Cafe, 9100 Cporporate Hills Drive, 12:00 Noon

MAY 21

SOCIAL Hilton Garden Inn, (21st & Rock Rd.) 6-8 p.m

MAY 25

GENERAL MEMBERSHIP MEETING - Scotch & Sirloin, 12:00 Noon (Doors open at 11:30 a.m.)

Raffle tickets sell at \$3 for one ticket, \$5 for two tickets and \$10 for five tickets.

This month's Prize

Breakfast for Four at the Hilton Garden Inn, Bradley Fair

Donated by Shannon Uhrig (316) 219-4444

Last month's prize, a Cheesecake donated by Polly Lindemann of Babywaves was won by Guest Sheila Robbins of Zellers Autogroup.

Congratulations! It really pays to attend. ☺

DOOR PRIZE: This months Drawing is for \$30

Donated by Jim Post, Edward Jones Investments

Last Month's \$20 Door prize was won by Sigi Horton of Sunflower Bank.

Sorry, but you have to be present to win.

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area,
- B. Coordinating and working with other associations and governmental bodies.
- C. Promoting of crime awareness and civic responsibility, and
- D. Encouraging the beautification of East Wichita.



WELCOME NEW MEMBERS!

Moore, Peggy, FavMo LLC, Alternative Health Options
DeAnn Edwards, Organized By Design
Michael Farmer, Puthoff & Farmer CPA's, PA

EWBA CONSIDERS JOINING THE WICHITA CHAMBER

The East Wichita is considering joining the Wichita Chamber in order to network and recruit more members to our association. The Board is planning to invite Denise Bandemer, Chamber Ambassador, to our next Board Meeting in order to discuss the matter further. There are usually 200+ visitors at a Chamber Mixer. Annual fees for the Chamber are \$170 and renting a display table costs \$100 per table.

Change of Board Meeting Dates

The Board of Directors has changed its meeting date from the first Wednesday of each month to the first Tuesday of the month. Please note the changes on your calendar.

2004 Monthly Board Meetings

1st Tuesday of each month

Location: TBA

Time: 12:00 O'clock Noon

| | |
|-------------------------------|-----------------------|
| May 4 - Marriott Hotel | September 7 |
| June 1 | October 5 |
| July 6 | November 2 |
| August 3 | December - TBA |

SHARE YOUR SUCCESS STORY

EWBA will feature Success Stories from Business Members doing business with each other.

Attending the Socials is a great way of getting to know your fellow business members and a great way to network. If you have a Success Story to share, email it to rtype@cox.net or fax it to Sibylle at 682-8356.



Hilton Garden Inn - Wichita Success Stories

What has my membership meant to me? Increased business! In addition to the monthly social mixers and the holiday party, I have also held corporate meetings for various members as well. I appreciate the fact that members are doing business with one another. By creating this type of atmosphere, we can only become a stronger association.



Shannon Uhrig
Director of Sales
Hilton Garden Inn

Hilton Garden Inn - Wichita Press Release

As we move into a change of seasons, the Hilton Garden Inn - Wichita is excited about entering the summer months as they "Turn Up The Heat". New General Manager, David George, is excited and optimistic about the potential that lies ahead

"We are proud to announce that the Hilton Garden Inn - Wichita, in connection with the National Gardening Association, will be assisting to promote the many facets of gardening and its importance to the global environment." The hotel has teamed up with the staff and residents of Sedgwick Plaza, an independent and assisted living facility and Home Depot. An outdoor gardening education package, which has been specifically developed by the National Gardening Association, will offer materials and support for building garden beds, creating compost and successful raising herbs, vegetables and flowers. "Not only does this offer us a chance to beautify our community. It is also resourceful in inspiring creativity, sparking inquisitiveness and enhancing our overall quality of life."

Mr. George is also excited about this summer's series of "Lakeside Garden Parties". Beginning June 18th the hotel will be offering their lakeside banquet facility in conjunction with the highly successful Summer Concerts at Bradley Fair. Each Friday night, participants will enjoy cocktails and Hors D'oeuvres while mingling lakeside during the performance. Both indoor and outdoor setting will be available in addition to complimentary parking and restroom facilities. "We envision our clients sitting on the patio facing the lake, enjoying the music over a chilled glass of wine. An obvious step up from the lawn chair or blanket scenario, the guest can take full advantage of the evening and enjoy the ambiance that is Bradley Fair."

For additional information on the Garden Party contact Jennifer Baig at 316-219-4444. This opportunity must be booked in advance.



*Don't Forget
Mothers Day
May 9th!*



Member Spotlight



PROFILE OF A PEOPLE PERSON

By B.D. Tharp

Central Plains Advisors, Inc. and the Wichita Business Association have one very special thing in common: Polly Peters. A Registered Investment Advisor, Polly has been with her company since 1996. She holds the title of Executive Vice President, sharing the business with her father.

"We do active duration government bond management, bringing institutional guidance to the average investor. We're interest rate anticipators," she said. Central Plains Advisors, Inc. has a national customer base of individuals from age 25 and up. Many of their referrals come from other brokers who partner with them for new clients. "One of our goals is to grow the business without increasing head count. We want to run money, not people."

Their company is designed around the Austrian supply side model of investing, instead of the demand side model used by most investors in the U.S. "What makes our company better than the competition is the model we use and our performance. We hold one of the highest performance ratings in the nation."

In addition to her investment expertise, Polly has had eleven years professional experience in management and purchasing for Dane Design Interiors, as well as being self-employed in home and commercial interiors for five years.

She's beginning her third year with EWBA as a board member, philanthropic supporter and fundraising contributor. Polly is actively involved in the monthly networking meetings and social gatherings. "EWBA is an organization that has the opportunity to effectively support the community and bring advantages to its members," she said. "If we focus our charitable efforts and concentrate on our membership and business related issues, the organization should have a bright future."

Polly Peters lives on the outskirts of Wichita with her husband, Bill Johnson, 3 very spoiled dogs, and a stray cat. They share their enjoyment of outdoor activities like gardening, fishing, hunting and attending K-State sports events. Polly has a Bachelor of Science degree from K-State and is the Vice President of the Wichita Cat Backers. She is passionate about politics and wants nothing more than to tour the country with her husband doing the things they enjoy. Her philosophy, "We need to plan life around life, not work." There is a goal we can all relate to.

UPCOMING EVENTS

MARK YOUR CALENDARS!

GENERAL MEMBERSHIP MEETING

January 27, 2004

12:00 O' Clock Noon

Doors open at 11:30
for Networking
Scotch & Siroin Restaurant
(West Entrance)
Make checks of \$10 payable
to EWBA.

6-Month LUNCH PUNCH Cards \$60

SPEAKER

Dr. Kathryn A. Favata,
Ph.D., R.N.
FavMo, LLC
Alternative Health Options

MONTHLY MEMBERSHIP DRAWING!

The \$10 Monthly Membership
Drawing has been donated by
Jim Maddox
State Farm Insurance Co.

BOARD OF DIRECTORS:

President:

Dena Graham, Green Flash
(316) 733-8179

Vice President/Media Chair:

Polly Lindemann, Baby Waves
(316) 636-9396

Secretary:

Sibylle Wilcox, The Right Type
(316) 682-8326

Treasurer:

Kathy Osterbuhr, Advantage
Communications
(316) 264-5005

Entertainment Chair

Ruth McPhail, Nies Enterprise
(316) 684-0163

Fund-raising Chairman

Shannon Uhrig, Hilton Garden Inn
(316) 219-4444

Board Members

Jim Post, Edward Jones Invest.
(316) 681-8001

Polly Peters, Central Plains
Advisors
(316) 682-5148

Honorary Board Member

Dorothy Campbell
(316) 683-4746

POLICE CONTACT

For questions and
concerns contact
Officer Gallagher
688-9545

**JOIN NOW!
ANNUAL DUES-
ONLY \$50!**