



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278.
www.eastwichitaba.com

AUGUST 2004

A Community Oriented, Networking Group of Local Business Owners

What's up?

FUNDRAISER! CANDY BARS AVAILABLE FOR SALE

Please help us raise money for charity. We will have 25 Boxes of chocolate available at the next General Membership Meeting. Each box costs \$40. Fifty percent of the sale is profit. So please remember to bring cash or check for \$40 per box. Ideally we would like each member to buy at least one box. More boxes will be available when stock is depleted. Shannon Uhrig of the Hilton Garden Inn is our Fund-raising Chair and will be able to provide you with additional orders. Take chocolate to work give as gift or award employees with a chocolate treat. It's easy to raise money. Everybody likes chocolate. **Please do your part and pick up a box at the sign-in desk.**

Referrals Work

THANK YOU Mr. Ross Way of Anderson Management

Cheryl Warne of the Salvation Army contacted Board Member Ruth McPhail about a storage need she had. Ruth referred her to long time EWBA member Ross Way of Anderson Management. Mr. Way generously donated temporary storage space for the Salvation Army. Thank you for your generosity Mr. Way. *This is what being a member of EWBA is all about. Networking and helping each other.*



VISIONEERING

our regional community.

Director of The Avedis Group Foundation for Financial Literacy, Dena Graham has been asked to serve on a Vision Task Force for Wichita's community strategic planning process, *Visioneering Wichita...creating the future for*

Henry Luke of Luke Planning, Inc., who has spearheaded plans in 56 other communities is facilitating the process based on six foundational areas that will create a competitive edge. These areas include education, quality of life, infrastructure, government, economic development and private sector leadership.

The Vision Task Force will actually write the draft of the community vision. Over eight hundred applications were submitted and carefully reviewed. A computer based application selected individuals from the Metropolitan Statistical Area (Sedgwick, Butler, Harvey, Sumner counties) demographic figures. Individuals were chosen by their ethnic background, MSA geographic distribution, age and/or indicated interests, particular attributes and expertise that would be brought to the process. *Continued on page 3.*



WELCOME NEW MEMBERS!

Richard Kissick, Owner and his two associates Vladimir Solovey and James Butler of High Fusion Dirk Townsend, Owner, UPS Store



WICHITA CHAMBER ANNOUNCEMENTS

Sunrise Scrambler:

August 19, 2004 7:30 a.m.

Botanica, The Wichita Gardens

701 Amidon

A small chicken with a big mallet: Getting maximum impact from a limited marketing budget.

presented by Sonia Greteman and Raleigh Drennon of Greteman Group

Business Showcase Mixer:

August 26, 2004 at 5:30 p.m.

Museum of Ancient Treasures

835 E. 1st St.

Join us for the August Mixer at Wichita's unique science center, Exploration Place! Appetizer will be provided by Mojoe's Grill & Bar.

Check us out at Website: www.eastwichitaba.com



Member Spotlight

"Gotcha Covered"

By B. D. Tharp



For two and one half years, Denise Bandemer has been providing custom window coverings for many residents and commercial businesses in Sedgwick and Butler counties. "Gotcha Covered Window Fashions" specializes in name brand blinds, shades, shutters, solar screens, and rollout awnings.

Much of their business comes from referrals through local building contractors and networking with business associations like the EWBA. Denise is also a member of the National Association of Women Business Owners, the Realtors Association, the East Wichita Rotary, the Wichita Builders Association and Rebuilders Council. And she has just received an award from the Small Business Administration for which Congratulations are in order.

This busy lady works out of her home to keep the overhead to a minimum and has enjoyed a steady increase in yearly sales. "Because the product we provide is custom we have no inventory expense," Denise said.

Prior to starting the window fashions business Denise worked for Boeing for twenty years and began a successful skin care enterprise. She's married to Troy and has a thirteen-year-old son Dustin, who helps with installs and clean up.

"We share the entrepreneurial spirit," she said.

It's that spirit that brought her to EWBA two years ago. "It's good to interact with variety of businesses. I get a better feel for what's happening in the Wichita business community, and I've made some good friendships."

When asked about her goals with regard to EWBA she expressed an interest in fundraising. She shared, "We need to re-look at the bylaws and focus of EWBA. Some of our fund raising results have been disappointing. And it's too bad more people don't come to the mixers. They're great fun!"

Her personal interests include golf and family, something many of us have in common with her.

BOARD OF DIRECTORS:

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(316) 219-4444

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Membership Chair

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(316) 682-5148

Honorary Board Member

Dorothy Campbell
(316) 683-4746

NEWSLETTER DONATED BY

THE RIGHT TYPE

Typesetting, Graphic Design &
Printing Services

MEMBER SPOTLIGHT

WRITER

Bonnie Tharp
Creative Writing
(316) 371-4309

POLICE CONTACT

For questions and
concerns contact

Officer Andrews

688-9545

**JOIN NOW!
ANNUAL DUES-
ONLY \$50!**

SEEKING

DONATIONS!

EWBA is seeking donations for the monthly drawing and for the Holiday Raffle. Please submit your donations to Shannon Uhrig, Fundraising Chair 219-4444.

Check out our new Web-Site at

www.eastwichtaba.com or www.eastwichtaba.org



Congratulations

Mr. and Mrs. Shawn Riley of
Fidelity Bank to the Arrival of
Your New Baby Girl.



Get Well Soon...

Linda Hickem a longtime EWBA member has broken her foot. She is also having to deal with her dad's cancer and is in the middle of moving. Linda, we wish you and your dad well. Our thoughts are

with you and your family. Hope to see you soon.

SHARE YOUR SUCCESS STORY

EWBA features **Success Stories** from business members doing business with each other.

Attending the Socials is a great way of getting to know your fellow business members and a great way to network. If you have a **Success Story** to share, email it to rtype@cox.net or fax it to Sibylle at 682-8356.



Success Story

My name is Sibylle Wilcox, owner of the Right Type, a typesetting, printing and graphic designs business which I started in 1995 out of my home. I have been a member and board member (Secretary) of the Eastside Wichita Business Association since it's 1997 inception. I have met and come to respect many business people during my membership. I have received new business and have done business on a regular basis with some of our members. I have learned a great deal from my Investment Broker, Jim Post of Edward Jones who has guided and advised me on my investments and has taught me about the economy and the market during these turbulent times. Jim in turn has used my printing services for some of his mailings. I have engaged Norman McPhail of J.P. Weigand and Sons Realty to purchase 2 homes for my family and I could not have chosen a better Realtor. Norman looked

out for our best interest and made everything very painless. Norman in turn gave me the opportunity to print his business cards and some calendars. I have bought business insurance from Jim Maddox of State Farm Insurance and he has taken advantage of my typesetting and printing services. I have done business with Nurit Davis, enjoying her baked products while she uses my printing and copying services. Many have referred me to other businesses. All in all, there are too many customers to mention but the point is this.... If you join and network, you will meet nice people. You will do business with them and they will do business with you. It's that simple.

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VISIONEERING...continued from page 1.

Ms. Graham has worked as a Success Coordinator in Performance Improvement/Operations Management for the last 5 years. Using the skills learned from an extensive career in healthcare performance improvement, with the passion developed for quality, Ms. Graham merged into the business field. Currently, she is enjoying a second year as president with the East Wichita Business Association, following a term as Treasurer the prior year. During this time, she has developed an interest in civic responsibility and has searched for opportunities to learn more about how best to contribute her services. She strongly believes in "blooming where you are planted", preparing for future opportunities, and above all practicing "the golden rule".

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Congratulations

Bonnie Tharp!



September/October edition of THE WICHITA REGISTER MAGAZINE. Copies can be found at Barnes & Noble, Borders Books and Watermark Books. *Great Job, Bonnie!*

Bonnie D. Tharp of *Creative Writing*, member of EWBA and writer of EWBA's 'Member Spotlight' conducted some interviews and wrote an article regarding the spring 2004 All-Women Build for Habitat for Humanity "Women Building Futures", which will be published in the

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NEWSLETTER DONATED BY THE RIGHT TYPE

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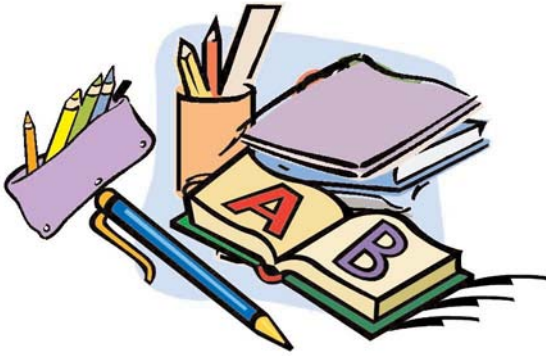
All articles of interest must be submitted **no later than the 10 day of the month** to be included in that month's newsletter. Submit articles of interest to rtype@cox.net or fax to 682-8356.

POLICE CONTACT

For questions and
concerns contact
Officer Andrews
688-9545

SEEKING DONATIONS!

EWBA is seeking donations for the monthly drawing and for the Holiday Raffle. Please submit your donations to Shannon Uhrig, Fundraising Chair 219-4444.



Below is a letter from Cheryl Warne of the Salvation Army. Currently the Salvation Army is collecting school supplies for needy children. If you have anything to donate, please call her at the below listed number. Thank you!

Here is the elementary school supply list that we use. We also distribute school supplies to middle and high school students. I have listed what they need below. We start distribution on Aug. 12 and will give supplies away for as long as we have supplies! After school starts, we receive calls from school

counselors and teachers that have children in class that need supplies. So, if you collect supplies, we can use them at any time.

Thank you for thinking about us! If you have any questions, please call me, Cheryl Warne at 263-2769, ext. 114.

MIDDLE & HIGH SCHOOL

wide line paper
college rule paper
wide line spiral
college rule spiral
3 ring binders
2 pocket, 3 hole portfolios
compasses
protractors
ink pens
pencils
colored pencils
erasers

KINDERGARTEN

Crayons, 16 count regular-size Crayola
Crayola Markers
Elmer's Glue, 8 oz
Two Glue Sticks
Scissors, Fiskars
One 70 page spiral notebook
Writing pencil, No. 2
Backpack
Two Boxes of Kleenex

GRADE 1

Crayons, 24 count regular size Crayola
Crayola Markers
Elmer's Glue, 8 oz
Two Glue Sticks
Scissors, Fiskars
Tablet
Writing pencil, No. 2
Pink Eraser
Watercolors, Crayola #080
Backpack
Two Boxes of Kleenex

GRADE 2

Crayons, 24 count regular size Crayola
Crayola Markers
Elmer's Glue, 8 oz
Two Glue Sticks
Ruler, 12 inch
Scissors, Fiskars
Tablet
Spiral Notebook
Writing pencil, No. 2
Pink Eraser
Watercolors, Crayola #080
Backpack
Two Boxes of Kleenex

GRADE 3, 4, 5

Calculator, small solar-powered
Crayons, 24 count regular size Crayola
Crayola Markers
Elmer's Glue, 8 oz
Two Glue Sticks
Notebook paper
Ruler, 12-inch
Scissors, Fiskars
Tablet
Writing pencil, No. 2
Watercolors, Crayola #080
Backpack
Two Boxes of Kleenex

**LUNCH PUNCH TICKETS
NOW FOR SALE!**

Inquire at sign-in desk during General Membership Meeting

Member Comments...

Great Newsletter!
It is a pleasure to see the organization growing.

Linda Hickam
Landmark Commercial Real Estate, Inc.



P.O. Box 780232 • Wichita, KS 67278

WELCOME TO EWBA!

We wish to thank all new members for joining this association and encourage each one of you to invite and recruit additional prospective new members.



SALVATION ARMY FOOD DRIVE

EWBA supports the Salvation Army Food Drive again this season. Please bring your non-perishable items to the General Membership Meeting on Tuesday, August 24. We appreciate your support.

Raffle tickets sell at \$3 for one Sticket, \$5 for two tickets and \$10 for five tickets.

This month's Prize TBA

\$50 Gift Certificate for Arbonne Cosmetics

donated by Kathy Adkins, Independent Consultant (316) 807-8293.

Last month's prize, a road atlas, two teddy bears and golf balls, donated by Jim Maddox of Statefarm Insurance, was won by Merry Brewer of Wyldewood Cellars.

Congratulations! It really pays to attend. ☺

DOOR PRIZE:

This months Drawing is for \$10

Donated by Central Plains Advisors, (316) 682-5148

Last Month's \$30 Door prize was won by Don Reed of the Wichita Chamber of Commerce.

Don Reed donated 2 Wichita Area Chamber Scrambler Tickets which were won by Bonnie Sue Hultgren and Kathy Osterbuhr.

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area,
- B. Coordinating and working with other associations and governmental bodies.
- C. Promoting of crime awareness and civic responsibility, and
- D. Encouraging the beautification of East Wichita.

MEETINGS

AUG 24

GENERAL MEMBERSHIP MEETING

Speaker: Don Edwards will talk about his Corn Maze Scotch & Sirloin at Kellogg Beverly at 12:00 Noon. Doors open at 11:30 a.m. for networking purposes.

SEPT 14

BOARD MEETING

at Cinnebar Restaurant, 12:00 O'clock Noon, sMarriott Hotel, located at Corporate Hills Drive.

SEPT 28

GENERAL MEMBERSHIP MEETING

BUSINESS MEETING

Scotch & Sirloin at Kellogg Beverly at 12:00 Noon. Doors open at 11:30 a.m. for networking purposes.



FREE ADVERTISING TO MEMBERS

Members wanting to announce **"Promotions, Awards, Help Wanted, Items Wanted and For Sale"** may advertise **FOR FREE** in the East Wichita Business Association Newsletter. Submit your announcement by contacting Sibylle Wilcox at The Right Type before the 10 day of each month.

phone: 682-8326

fax: 682-8356 or

email: rtype@cox.net.