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Networking ewba

EAST WICHITA BUSINESS ASSOCIATION...
"DOING BUSINESS WITH MEMBER BUSINESSES"

The President's Note: Involvement

With fingers on the keyboard I write to you and cannot believe that we are already a quarter through 2007. Time sure does fly. I hope you have benefited in some way with your EWBA



membership. We have been trying to allow more time for networking during the monthly meetings. Tanya and her entertainment crew have also been busy setting us up with networking socials. She has also found a way to include our charities in the social events so we can get a better idea of their needs. What a wonderful way to benefit our charities as well as our companies.

Speaking of needs, the Casino Night, on Sunday, August 12th, needs support from each EWBA member. At the next

general membership meeting, Robert Gelszat and his crew will be passing around a sheet for you to sign up your company as a sponsor at our major fund-raiser of the year. Not only will everyone have a great time attending, it is also a perfect time to show the membership and the city of Wichita what your company does and can do for them. This fund-raiser is not for EWBA members only; the public is invited to attend also. Your company can be spotlighted by being a sponsor with a table at the casino site, which you may use to introduce yourself to the public.

Please attend this month's meeting with your company's commitment to sponsor Casino Night. There is no better way to introduce your company to the city of Wichita and benefit our local charities as well.

Monthly General Membership Meetings

Monthly General Membership Meetings are held at Scotch & Sirloin Restaurant on East Kellogg. Please use the west entrance, the doors open at 11:30 a.m. for networking, meeting starts at 12:00 noon. Meetings are on the 4th Tuesday of every month. Guests are always welcome to attend two meetings before joining!

Mission Statement:

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita! This purpose shall include but not be limited to the following:

- A. Promoting the development and growth in the East Wichita area
- B. Coordinating and working with other associations and government bodies
- C. Promoting of crime awareness and civic responsibility
- D. Encouraging the beautification of East Wichita

2007 EWBA Schedule

April 24th Meeting
Speaker: Tom Johnson
Organization: WATER WALK
Member Business Brief: Heritage Funeral Home

May 22nd Meeting
Organization: SCORE
Topic: Retirees as Resources
Member Business Brief: Museum of World Treasures

June 26th Meeting
Speaker: Ken Lerman
Member Business Brief: Mark Benefiel

June 19th Networking Social
Eagle Valley Raptor Center Tour & Social
\$10 Per Person, Bring 1 Guest Free

July 24th Meeting
Speaker: Jae Pierce Baba
Organization: Lip Shtick Productions
Member Business Brief: Forgotten Heroes

August 12th Fund-raiser
Casino Night Fund-raiser

August 28th Meeting
Speaker: Kathleen Harris
City of Wichita: Career Development Office
Topic: How Work Study Can Benefit You
Member Business Brief: Etiquette Execs

September 25th Meeting
Speaker: Judge Bill Wooley
Organization: Sedgwick County State Court
Member Business Brief: Get A Move On

October 23rd Meeting
Member Business Brief: Momentum Marketing & Design

November 27th Meeting
Member Business Brief: Tiempos

December Holiday Party

2007 Menu

April
BBQ Beef Sandwich

May
Hawaiian Chicken

June
Grilled Beef Pattie

July
Chicken Caesar Salad

August
San Diego Chicken

September
Hamburger & Fries

October
Hot Beef Sandwich

November
BBQ Beef Sandwich

Meals are \$10 each and are payable to EWBA. Please order and pay for your own meals should you have any special dietary needs. Special orders will be taken by the waitress after all regular meals have been served.

BULLET YOUR WAY TO: EFFECTIVE E-MAIL

How often have you read the first few lines of an e-mail and ignored the rest of the page? Most of us are in a hurry and many times skim over an e-mail if it is long. So, what should you do to get the e-mail you send noticed?

- Discuss only one major issue per email.
- State the purpose of the email in the heading or first line.
- List important points with bullets so they stand out for easy reading.
- *Keep it simple.* Eliminate unnecessary words and phrases.
- If it is complicated, send detailed information in an attached file.
- *Be specific.* Say exactly what you mean.
- *Be courteous.* Remember to say "Please" and "Thank you", everyone is more willing when appreciated.

There is no monkeying around when it comes to business etiquette!

Article provided by:
The Etiquette Execs
www.EtiquetteExecs.com
484-919-5833

EWBA CASINO NIGHT

AUGUST 12th



EWBA Casino Night was such a success in 2006 that we decided to do it again and use the EWBA Casino Night as our sole fund-raiser.

Sponsorships are available for EWBA members. Please contact Robert Gelsatz for more information at (316) 734-0129.

A special thanks to all the Casino Committee members who are volunteering their time for this cause.

Speed Networking Social:



Member Announcements:

We received two new babies. I think that they are Red-tailed Hawks. They don't have their eyes completely open yet. Very tiny and very young. We are going to change our name to "Eagle Valley Nursery"! If anyone has some extra mice, send them our way! - Ken Lockwood

Bonnie Holman with Storage by Design will donate 5% of select orders from EWBA members to the Eagle Valley Raptor Center. - Bonnie Holman

Ink'N Mor offers all EWBA members a special discount on ink and toner supplies. - Vance Davis

If you have a special announcement to make please email Momentum Marketing & Design at thegirls@momentummarketingdesign.com by the 10th of the month.

DONATION REQUESTS & Raffle Reminder

April Raffle: To Be Announced

Receive a free raffle ticket with any donation to the Salvation Army & Wichita Children's Home! This month these organizations are in need of the following items:

Salvation Army:

Non-perishable canned meat
Kleenex packages
Deodorant

Wichita Children's Home:

Toddler Socks & Sunblock

Do you have a product you would like to showcase at an EWBA meeting? Just donate an item to raffle and we'll promote your product and you'll help us raise money for our charities too!

EWBA Committee Information

Social Committee

SAVE THE DATE!

June 17th Social - 5:30 to 7:30 pm at The Eagle Valley Raptor Center:

- Networking Program
- Tour of the Raptor Center
- Appetizers by Sibs Catering

\$10 per person, bring 1 guest free!

Additional guests are \$10, Families welcome too!

RSVP for this event by June 15th by calling Tanya at (316) 836-2136.

Membership

Please welcome the following businesses who have applied for membership:

Tiempos – Diario Independiente

The Jason Booker Group – AllState Insurance

KPTS

50+ Fitness

Riedel Studio

Members can contact the board directly to express any legitimate concerns about the above listed companies joining EWBA prior to May 8, 2007.

Welcome New Members:

The Etiquette Execs - Lucinda Blackburn

We welcome all new members to our group, we are not an exclusive group so we welcome friendly competition! Please bring a friend!

If you know of a business that would like to join, please invite them as a guest. Guests are allowed to visit twice before joining.

Local Networking Opportunities Calendar:

Do you know about some great networking events that you want to share? Email thegirls@momentummarketingdesign.com your suggestions by the 10th of the month and we'll list them in the next newsletter.

Last Meeting Recap

The Wichita Police Department is looking for support from the local business community for their program "Hooked on Fishing". If you can donate or volunteer for this event contact Officer Whyte through the Patrol East of the Wichita Police Department.

Kenneth Bollinger, HR Manager at Big Dog Motorcycle spoke about how to hire good team members. Kenneth suggests businesses conduct a comprehensive reference check and personality test on potential employees for best results. Outline the expectations you have of the employee up front and take your time to make sure the candidate will be able to live up to those expectations. Turnover in a business is costly so strive to choose the best person for the job.

Coming Soon at the April Meeting

Tom Johnson from the Waterwalk, LLC will be speaking about the downtown project at the April meeting. He has been a member of the real estate community for almost thirty years and has worked in virtually every aspect of the industry. Most recently, he provided brokerage and consulting services through his firm Trinity Realty Advisers, LLC. He is currently a board member for the Greater Wichita Convention & Visitors Bureau and is a member of Downtown Rotary Club.

2007 Board of Directors

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Dorothy Campbell
(316) 683-4746

Questions or Comments?

Please contact any board member with your questions or comments regarding EWBA. We are always looking for new ideas!

Newsletter Design By:

Momentum Marketing & Design
www.momentummarketingdesign.com



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