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Networking ewba

EAST WICHITA BUSINESS ASSOCIATION...
"DOING BUSINESS WITH MEMBER BUSINESSES"



The President's Note

Dear Membership,

We are over halfway through the year, and I thought I might bring you up to date on our accomplishments so far this year.

Our membership has continued to increase throughout the year and we have received 100% positive feedback from guests who have attended the general membership meetings. Of those guests, 85% of them have joined, so congratulations to those members who have gone out of their way to recruit quality members to our club.

We were able to donate the largest dollar amounts in EWBA history to our charities last year, \$2,000.00 each to the Wichita Children's Home and The Salvation Army. Along with our cash donation, which comes from membership and fundraising events, we donated time and goods each month to those charities.

The board of directors also added a new charity to the list of recipients, The Eagle Valley Raptor Center.

This year we are having only one fundraiser, Casino Night. This eases not only our bookkeeping, but also helps us focus on only one fun filled evening that benefits our many charities.

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Mission Statement:

The East Wichita Business Association is organized for the purpose of developing and growing the small business sector in the East Wichita area by advancing commercial, industrial, and civic interest.

The purpose shall include but not be limited to:

- A. Providing professional resources and networking to small business professionals within the east Wichita area.*
- B. Supporting the East Wichita Business Association sponsored charities elected by the association annually.*
- C. Increasing crime awareness and civic responsibility within the organization.*

2007 EWBA Schedule

July 24th Meeting

Speaker: Jae Pierce Baba
Organization: Lip Shtick Productions
Member Business Brief:
Forgotten Heroes

August 12th Fund-raiser

Casino Night Fund-raiser

August 28th Meeting

Speaker: Kathleen Harris
City of Wichita: Career Development
Topic: How Work Study Can Benefit You
Member Business Brief: Etiquette Execs

September 25th Meeting

Speaker: Judge Bill Wooley
Organization:
Sedgwick County State Court
Member Business Brief: Get A Move On

October 23rd Meeting

Member Business Brief:
Momentum Marketing & Design

November 27th Meeting

Member Business Brief: Tiempos

December Holiday Party

2007 Menu

July
Chicken Caesar Salad

August
San Diego Chicken

September
Hamburger & Fries

October
Hot Beef Sandwich

November
BBQ Beef Sandwich

Meals are \$10 each and are payable to EWBA. Please order and pay for your own meals should you have any special dietary needs. Special orders will be taken by the waitress after all regular meals have been served.

General Membership Meetings

Monthly General Membership Meetings are held at Scotch & Sirloin Restaurant on East Kellogg. Please use the west entrance, the doors open at 11:30 a.m. for networking, meeting starts at 12:00 noon. Meetings are on the 4th Tuesday of every month. Guests are always welcome to attend two meetings before joining!

Member Announcements:

State Industrial Products Hire Account Manager

Janna Whitlock is the new Small Accounts Manager at State Industrial Products. This is very special for Clair Whitlock because Janna is also her daughter. Congratulations to Claire and Janna!

Etiquette Execs to Offer Summer Seminars

Seminars will cover topics like the Basics of Etiquette, E-mail Etiquette and Tipping Etiquette. Visit www.etiquetteexecs.com for a complete schedule.

E-mail your announcement by the 10th of the month to thegirls@momentummarketingdesign.com.

At the Next Meeting:



Jae Pierce Baba, from Lip Shtick Productions, will speaking at the July 24th EWBA General Membership Meeting. She is nationally recognized professional speaker, writer and comedienne. As an Occupational Therapist, Jae has more than 20 years of experience in a variety of settings with patients ranging in age from newborns to the elderly.

Emphasizing fun and living in the moment at corporate, government, law enforcement and medical conventions, Jae leaves a trail of laughing and learning everywhere she goes.



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Our cast of speakers this year has been excellent and well received by the membership. We also reinstated the "business briefs," which have been referred to in years past as vocational speakers. This gives members the opportunity to get in front of the membership and tell us about their businesses.

At the suggestion of our honorary board member, Dorothy Campbell, and the approval of the board of directors, we are sending out invitations to 1,000 east side businesses. We hope to increase not only our membership but also the awareness of East Wichita Business Association to the city of Wichita.

All in all I feel we have had a very productive year, and if the second half goes as well as the first half we will be able to contribute generously to our charities in 2007.

Our guest speaker this month is Jae Pierce-Baba of Lip Shtick Productions. She is a personal friend of mine who speaks around the country on humor in the workplace. We are very fortunate to have her speak to our group.

See you on the 24th.

*Polly Peters, President EWBA
Central Plains Advisors, Inc*

EWBA CASINO NIGHT

AUGUST 12th
at Office This



**TICKETS ARE
ON SALE NOW!**

Contact Robert Gelszat
for more information at
(316) 734-0129.

We are seeking great
silent auction items to
help us raise funds for our
charities. Please donate.

EWBA CHARITIES & Raffle Reminder

**July Raffle:
500 Business Cards
with Custom Design!**

Donated by:

*The Girls
Momentum
Marketing & Design*

Promote your business!

Promote a cause!

Call Tanya at 316-264-2545

Receive a **free raffle ticket**
with any donation to the
Salvation Army & Wichita
Children's Home! This month
these organizations are in
need of the following items:

Salvation Army:

Any Pantry Item & Deodorant
School Supplies

Wichita Children's Home:

Diapers & Formula
School Supplies

EWBA MEMBER PROFILE

Etiquette Execs



Contributed by B.D. Tharp, Scribble Freelance Writing

Have you ever over dressed for a meeting with a new client? Do you worry that your comments will be misunderstood? Could you lose a customer due to cultural taboos?

If you answer yes to any of these questions, then you need to call Lucinda Blackburn at Etiquette Execs. A successful business makes the people they are working with comfortable, whether they are a supplier, customer, employee or salesperson. They put forth a professional image and garner respect. Proper business etiquette can also help your bottom line.

You can lower turnover by giving new hires a “jump start” workshop in business etiquette. You can improve customer service by learning to act, speak, and dress more professionally. Through proper body language you can improve a first impression. By learning proper email, telephone, and international etiquette you’ll successfully find your way through the maze of business relationships.

Lucinda obtained a degree in Entrepreneurship from Wichita State and decided to fill the need for etiquette in business. Etiquette Execs was born 1 1/2 years ago. Her past professional experience includes working as a buyer for an international television sales network, a payables manager for a dental supplier manufacturer, and an elementary school teacher. “It gives me a great way to incorporate my teaching and professional experience,” she said.

“ Through proper body language you can improve a first impression. ”

She’s been a member of EWBA for six months now and loves the diversity of the group. “There’s a nice cross section of different kinds and sizes of businesses,” she said. “I’d like to see more networking events that are less formal. Networking is good for building relationships.”

Although her husband of 35 years has moved for his profession, Lucinda said that she grew up in Wichita and has lived here for more 30 years. They have two daughters, Tanya (Momentum Marketing & Design) and Addie who lives and works in Philadelphia as an ad coordinator. An avid art lover, Lucinda is a board member of the Visual Arts Alliance of McPherson, as well as an artist in her own right. She paints decorative designs on furniture. She also enjoys gardening and loves to laugh. “Life is very short and there are a lot of things to do. Have some variety in life and don’t take it too seriously,” she shared.

New Members

Please welcome the following businesses who have applied for membership:
Isagenix – Patty Lewis

Members can contact the board directly to express any legitimate concerns about the above listed companies joining EWBA within 30 days.

Welcome New Members:
Office This - Amy Benz

We welcome all new members to our group, we are not an exclusive group so we welcome friendly competition! If you know of a business that would like to join, please invite them as a guest. Guests are allowed to visit twice before joining.

2007 Board of Directors

President

Polly Peters
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ppeters@centralplainsadvisors.com

Vice President

Social Committee Chair
Tanya Aziz
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Membership Chair

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(316) 213-1849
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Hospitality Chair

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heritagefunerals@sbcglobal.net

Kathy Osterbuhr
Advantage Communications
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Honorary Board Member

Dorothy Campbell
(316) 683-4746

Questions or Comments?

Please contact any board member with your questions or comments regarding EWBA. We are always looking for new ideas!

Newsletter Design By:

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www.momentummarketingdesign.com



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