



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278.

www.eastwichitaba.com

MAY 2004

A Community Oriented, Networking Group of Local Business Owners

What's up?

BRADLEY FAIR SUMMER CONCERTS **START JUNE 18**

Does sitting lakeside with friends at Bradley Fair enjoying cocktails, Hors D'oeuvres during the Friday Night Summer Concert Series sound like fun?

Join us this summer at the Hilton Garden Inn for our lakeside summer celebration. Each Friday, beginning June 18th, the Hilton is going to open their Banquet Facility which features an outdoor patio overlooking the water at Bradley Fair.

A charge of \$25 per person offers easy access parking, lakefront patio space, private restroom facilities, an appetizer buffet including: assorted Canape's, fresh Vegetable Crudite with Peppercorn Dip, BBQ Meatballs, Buffalo Style Chicken Wings with Blue Cheese Dip and Spanakopita and one Complimentary Drink. A full cash bar will be available throughout the evening.

Call Shannon Uhrig at 219-4444 to make your reservation.



WELCOME NEW MEMBERS!

Kay Khanu, Loving Threads Embroidery

Claire Whitlock, State Industrial Products



From the President

Recently, I ran across the following story in my church bulletin. With a few

changes, the story becomes appropriate for our membership drive.

The president of a business association visited with a person who informed her that he had been a member of the organization for 6 years. "Which part of the association did you join? You did not join the General Membership crowd, because I never see you there. You did not join the Board of Directors crowd, because I never see you there. You did not join the Monthly Social Event crowd, because I never see you there. I looked through the Fundraising records recently and you had not joined there. What part of the association did you join?"

As we continue to increase our membership for this year, look to see which part of the association you have joined. Remember, you will only get back what you put forth. I look forward to seeing all of our members at the next General Membership meeting on May 25, 2004. We will be asking for membership voting on a couple of key issues. Please be present to voice your vote.

Thought for the day: No person was ever honored for what he received. Honor has been the reward for what he gave.- Calvin Coolidge.

Don't Forget This Months Social Event
Friday, May 21st at 6 p.m. at the Hilton Garden Inn
2041 N. Bradley Fair Parkway.

This will be the last Social Event until July 16.
Meet with us in the Hilton Garden Inn Restaurant for food, cocktails and fun.

Check us out at Website: www.eastwichitaba.com

SHARE YOUR SUCCESS STORY

EWBA features **Success Stories** from business members doing business with each other.

Attending the Socials is a great way of getting to know your fellow business members and a great way to network. If you have a **Success Story** to share, email it to rtype@cox.net or fax it to Sibylle at 682-8356.



Success Story

I would like to spin you a tale too good to be true, except that it is!

Being a solid member of EWBA, I envisioned networking could be the ticket for more real estate transactions for me.

Because of my two years of membership, meetings, and socials I was fortunate enough to be able to meet Sibylle's in-laws, Tom & Hansi Wilcox and help them move from San Diego to a custom built home in Andover, guide Sibylle's son Brian to his first home ownership, unbelievable at the age of 22, and now working with Polly Lindeman's mother, Marilyn, on her custom build home, also in Andover.

On the way to these sales I involved another great member of EWBA, Jim Maddox to insure their new homes with State Farm Ins.

I look forward to continued networking as a tool for my real estate career and to top it off I've made some wonderful new friends. Thank you Sibylle, owner of the of The Right Type & Polly, owner of Babywaves for your confidence and recommendation of me to your most precious people & thank you Jim for your expertise and always helpful attitude.

For me EWBA has been too good to be true, but it is, so there you have it!

Norman McPhail
JP.Weigand & Sons

Don't Forget!
Party
Social Friday,
May 21st
at Hilton Garden Inn From 6-8
See You There!

Painless Profiles

By B.D.Tharp

By now you've read the short profiles I've written about several EWBA members over the past few months. Due to some reluctance on the part of some, I felt the need to explain that it's really a very painless process. It'll only take approximately thirty minutes of your time. I'll ask questions about your business, what EWBA means to you, and a little bit about your family and personal interests. I'll be glad to meet with you at your office, over lunch, or do a phone interview if that would be more convenient to your busy schedule.

I've thoroughly enjoyed meeting and learning about those of you that have allowed me an interview and feel confident no wounds were inflicted during the procedure. The more we know and understand each other, our professional experience, and goals for the future of EWBA, the better we can help one another achieve them. Don't be shy, give me the opportunity to highlight you and your company in the next newsletter.





Member Spotlight

PROFILE IN PRINT

By B.D. Tharp



Since 1995 when Sibylle Wilcox began her printing brokerage business The Right Type, her goal has been to bring quality printing at a value to her customers. She enjoys the independence her business gives her, and the freedom to obtain better pricing through low overhead. "I save the customer the hassle of price shopping and the pre-press preparation," she said. She takes pride in her success, and feels more secure knowing it is not based solely on one large client, but on many smaller companies who've been with her since their inception.

The Right Type handles color offset, digital, Thermography, and screen printing. She specializes in desktop publishing and the graphic design of letterhead, envelopes, business cards, newsletters, brochures, flyers, ads, coupons, catalogs and more. One of her recent projects is the photography and layout for the cover of the Kansas Trade Exchange Membership Directory. Some of her clients include Davis-Moore Auto Sales, Edward Jones Investments, State Farm Insurance, The Yard, the Bread Lady, J.P. Weigand, and her largest client is the Child Care Association of Wichita/Sedgwick County.

"I joined EWBA in January 1997, a month after its inception," Sibylle said. She's been a board member since that time and support the printing needs of the organization. "I like the networking, getting to know about other small businesses, and I've met some great friends."

She sees herself as part of the future of EWBA and enjoys involvement in the decision making process and publishes the monthly EWBA newsletter. "We need all members to be proactive, to contribute, and not just a few," she said. She pointed out that EWBA might want to refocus on issues of particular interest to all business owners and their employees, such as local and state government, legislative changes, and insurance.

Sibylle Wilcox is also a member of the National Association of Women Business Owners. She is also the designer and publisher of the American Society For Quality, Section 1307, newsletter. The local chapter has 480 members, with a nationwide membership of 550,000, her newsletter just received an American Society for Quality award for it's professional content and layout. Her experience with typesetting and printing goes back to her days as the office manager for a dental laboratory. The company that printed the labs marketing material was so impressed with her abilities they hired her. She worked for the printer for three years before striking out on her own.

In the mid 1980's Sibylle and her husband came to the United States from Germany, built their house on the southeast side of Wichita, and watched their two sons grow up. She enjoys her two dogs and three cats, boating, gardening, and grilling outside with family and friends. When asked about her personal goal she said, "I'd like to be financially independent in my old age. Too many of my older friends are not." No doubt we all share in that goal as well.

UPCOMING EVENTS

MARK YOUR CALENDARS!

GENERAL MEMBERSHIP MEETING

May 25, 2004

12:00 O' Clock Noon

Doors open at 11:30

for Networking
Scotch & Sirlain Restaurant
(West Entrance)

Make checks of \$10 payable
to EWBA.

6-Month LUNCH PUNCH Cards \$60

SPEAKER

Dr. Loretta Forlaw, DNSc., R.N.
of Health Speaks

MONTHLY MEMBERSHIP DRAWING!

The \$10 Monthly Membership Drawing has been donated by Jim Post of Edward Jones

BOARD OF DIRECTORS:

President:

Dena Graham, Green Flash
(316) 733-8179

Vice President/Media Chair:
Polly Lindemann, Baby Waves
(316) 636-9396

Secretary:
Sibylle Wilcox, The Right Type
(316) 682-8326

Treasurer:
Kathy Osterbuhr, Advantage
Communications
(316) 264-5005

Entertainment Chair
Ruth McPhail, Nies Enterprise
(316) 684-0163

Fund-raising Chairman
Shannon Uhrig, Hilton Garden Inn
(316) 219-4444

Board Members
Jim Post, Edward Jones Invest.
(316) 681-8001

Membership Chair
Polly Peters, Central Plains
Advisors
(316) 682-5148

Honorary Board Member
Dorothy Campbell
(316) 683-4746

POLICE CONTACT

For questions and
concerns contact
Officer Gallagher
688-9545

**JOIN NOW!
ANNUAL DUES-
ONLY \$50!**



P.O. Box 780232 • Wichita, KS 67278

WELCOME TO EWBA!

We wish to thank all new members for joining this association and encourage each one of you to invite and recruit additional prospective new members.

Raffle tickets sell at \$3 for one ticket, \$5 for two tickets and \$10 for five tickets.

This month's Prize Lunch for Two

Donated by Bonnie Sue Hultgren of J.P. Weigand (316) 733-7400

Last month's prize, a Breakfast for Four at the Hilton Garden Inn was won by Norman McPhail of J.P. Weigand Realty Company

Congratulations! It really pays to attend. ☺

DOOR PRIZE:

This month's Drawing is for \$10

Donated by Jim Post, Edward Jones Investments

**Last Month's \$30 Door prize was won
by Dorothy Campbell.**

Sorry, but you have to be present to win.

MEETINGS

MAY 21

SOCIAL Hilton Garden Inn, (21st & Rock Rd.)
6-8 p.m

MAY 25

GENERAL MEMBERSHIP MEETING - Scotch & Sirloin,
12:00 Noon (Doors open at 11:30 a.m.)

JUN 1

BOARD MEETING - Marriott Hotel, Cinnebar
Restaurant, 12:00 Noon

JUN 18

SUMMER CONCERT Hilton Garden Inn, (21st & Rock Rd.)

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area,
- B. Coordinating and working with other associations and governmental bodies.
- C. Promoting of crime awareness and civic responsibility, and
- D. Encouraging the beautification of East Wichita.



***Don't Forget
Fathers Day
June 20th!***