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Networking ewba

EAST WICHITA BUSINESS ASSOCIATION...
"DOING BUSINESS WITH MEMBER BUSINESSES"

The President's Note



Dear Membership:

This month's word is **professionalism**. Take a look back at last year and think to yourself, "How professionally did

I represent my company? Did I present myself in a professional manner? Did I reflect a professional attitude to my fellow employees, as well as the organizations I am involved in?" If you think about professional companies and their contributions to the community, you seem to hear about them donating their time and money to benefit local charities.

This month's meeting will focus on our one and only fundraiser of the year—Casino Night! We will hear from last year's charities, The Salvation Army and Wichita Children's Home. The money raised from last year's Casino Night will be presented at the meeting and the committee for our fundraising efforts

will be asking the membership for their sponsorship for this next year's Casino Night. This year we added one more charity to our list, The Eagle Valley Raptor Center, so we need all the help we can get to raise even more money on behalf of all three.

Please get involved personally and, most of all, **professionally**. I know we can make this next year even better than before if we all work together. Let your company's name be known throughout the community by representing them through our charity events.

Level of Sponsorships:

- JOKER - \$2500+ (Receive 20+ tickets)

- ACE - \$2500 (Receive 20 tickets)

- KING - \$1500 (Receive 12 tickets)

- QUEEN - \$750 (Receive 6 tickets)

- JACK - \$250 (Receive 2 tickets)

Mission Statement:

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita! This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area
- B. Coordinating and working with other associations and governmental bodies
- C. Promoting of crime awareness and civic responsibility
- D. Encouraging the beautification of East Wichita

2007 EWBA Schedule

February 27th Meeting
Speaker: Ken Elliot
Organization: KSBDC
Topic: "Easy and Inexpensive Marketing Solutions"

March 27th Meeting
Speaker: Kenneth Bollinger
Organization: Big Dog Motorcycle
Topic: Human Resources Issues

April 24th Meeting
Speaker: Tom Johnson
Organization: WATER WALK
Topic: TBA

April EWBA Social: Speed Networking - Date TBD

May 22nd Meeting
Speaker: TBA
Organization: SCORE
Topic: Retirees as Resources

June 26th Meeting
Speaker: Ken Lerman
Topic: TBA

July 24th Meeting
Speaker: Jae Pierce Baba
Organization: Lip Shtick Productions
Topic: TBA

August 28th Meeting

September 25th Meeting
Speaker: Judge Bill Wooley
Organization: Sedgwick County State Court
Topic: "Workings of the Courthouse: A Judges Perspective"

October 23rd Meeting

November 27th Meeting

December
No General Membership Meeting
Holiday Party - Date TBA



One of our new EWBA members, Joanne Rogers, said she loves being administrator at Cornerstone Broadmoor. This assisted living facility is one of several senior communities that are part of the Wichita Via Christi Senior Services.

Cornerstone Broadmoor provides assistance to those elders who need just a little extra help with their daily activities. "It's a great place that makes the later years of life the best they can be. It also brings comfort to the families of those we support," Joanne said. The 37-apartment campus provides a comfortable home-like setting that allows residents to maintain their independence in a secure and supportive environment.

Member Profile:

Cornerstone Broadmoor,
An Assisted Living Community

By: B.D. Tharp, Scribble

In preparation for her present position, Joanne found that the cultural aspects of her Masters Degree in Anthropology lent itself well to her present career. She spent 25 years in multifamily apartment management nation-wide, which required considerable travel. Seeing the need to be nearer to her family she then moved to Hutchinson, where she became Director of Independent Living for ten years at Mennonite Manor.

But, Wichita was home, so she, her 91-year-old mother, and black Cocker Spaniel "Shadow" moved to Haysville. They are now near her seventeen great nieces and nephews, and three great-great nieces and nephews. "I really enjoy being with my family," she said. One of her nephews is an actor attending Wichita

State, which appeals to her other interests. Joanne's attraction to the arts community encompasses not only theatre, but the symphony as well.

One of her goals was to get more active in the community, so a year ago Joanne became a member of EWBA. "The speakers and connecting to other businesses at the general meetings is good. I especially like the police report and the charities the group activities support," Joanne said. She likes the professional, yet casual atmosphere of our organization and hopes to get to know more of the members. As an administrator and facilities manager she has a broad skill set to draw from, so she hopes to find a way to become more involved.

“ Cornerstone makes the later years of life the best they can be.

JOANNE ROGERS ”

Member Announcements:

If you have a special announcement to make please email Momentum Marketing & Design at thegirls@momentummarketingdesign.com by the 10th of the month and we will be sure to get it in the very next newsletter.

Local Networking Opportunities Calendar:

Do you know about some great networking events that you want to share! Email thegirls@momentummarketingdesign.com your suggestions by the 10th of the month and we'll list them in the next newsletter.

Check out these websites for more business events and resources:
KSBDC – <http://webs.wichita.edu/ksbdc>
Center for Management Development - <http://www.cmd.wichita.edu/>
SBA - <http://www.sba.gov/ks>.

Monthly General Membership Meetings

Monthly General Membership Meetings are held at Scotch & Sirloin Restaurant on E Kellogg, Use West entrance, Doors open at 11:30 a.m. for networking, Meeting starts at 12:00 noon. Meetings are on the 4th Tuesday of every month. Guests are always welcome!

IMPORTANT NOTICE: Meals are \$10 each and are payable to EWBA . Attendees will be financially responsible to order and pay for their own meals should they have any special dietary needs. Special orders will be taken by the waitress after all regular meals have been served.

MEMBER SUCCESSES:

Momentum
Marketing & Design



This month The Girls at Momentum Marketing & Design would like to get the ball rolling and talk briefly about a business success we had! Recently, we delivered a box of new brochures to Elaine McDaniel at Cherry Creek Retirement Center that we designed and printed. We were proud that we were able to provide Elaine with a brochure that was unique to her business that still fit within her budget.

We want to say thank you to Elaine for choosing us and being such a great customer to work with! When working with clients we get to know a lot about their business and so we can honestly say we would recommend Cherry Creek to a loved one.

Tell us about your successful business relationships through EWBA! Email us by the 10th of each month with your story. thegirls@momentummarketingdesign.com

DONATION REQUESTS

& Raffle Reminder

Receive a free raffle ticket with any donation to the Salvation Army & Wichita Children's Home! This month these organizations are in need of the following items:

Salvation Army:

Non-perishable food, especially canned fruit, rice and canned meat items.

Wichita Children's Home:

Diapers and formula.

Do you have a product you would like to showcase at an EWBA meeting? Just donate an item to raffle and we'll promote your product and you'll help us raise money for our charities too!

EWBA Committee Information

Social Committee

April Social:

Speed Networking – Meet face to face in the most extreme networking EWBA has ever seen! Speed Networking gives you the chance to talk one on one about your business with as many other businesses as possible. This event is open to guests. More information to come.

Membership

Please welcome the following businesses who have applied for membership:

Senior Care Pharmacy – Suzanne Meeker

Handyman Matters – Phil Davis

Hospitality

If you know of a member that could use a pat on the back we can send out a card on behalf of the membership. Please call B.D. Tharp at (316) 371-4309 or email her at bd@scribblefw.com.

2006 Directories

Please watch for information regarding the 2007 membership directory. If you are interested in placing an advertisement in the directory, please contact Tanya Aziz at tanya@momentummarketingdesign.com. Ad space is limited.

Fun Business Facts:

The Business of Valentines Day

Cards galore – Approximately 190 million Valentine's Day cards are exchanged annually, not including classroom valentines sent between children at school.

Bling, bling – More than 2.3 million couples become engaged each year, and 10 percent of the engagements happen on Valentine's Day

Love, sweet love – The most popular candy sent on the holiday is chocolate. More than 36 million heart-shaped boxes of chocolate are sold each year.

MEETING NEWS

Last Meeting Recap

A FREE BUSINESS SECURITY SURVEY is available to businesses and homes. To schedule your survey or for more information contact Officer Joe Site, Community Affairs, 268-4111. Also, please be aware of forged \$100 American Express travelers checks.

EWBA guest Becky Hale from Clear Channel Radio won the January raffle which was a free set of business cards from Momentum Marketing & Design. Congratulations!

Bonnie Holman with Storage by Design will donate 5% of select orders from EWBA members to the Eagle Valley Raptor Center. Thanks Bonnie!

Coming Soon at the February Meeting

Ken Elliott from the KSBDC will be speaking about "Easy and Inexpensive Marketing Solutions" at the general membership meeting on February 27th. Ken has been at the WSU Small Business Development Center for about 4 years. During that time he has worked with over 1,000 business owners. Immediately prior to the SBDC he was the Director of the Chamber / CVB in Wellington and prior to that he was the Economic Development Specialist for Sedgwick County. Ken also owns Serenity Bed and Breakfast Inn in Delano.

2007 Board of Directors

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Questions or Comments?

Please contact any board member with your questions or comments regarding EWBA. We are always looking for new ideas!

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