



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278.
www.eastwichitaba.com

JUNE 2004

A Community Oriented, Networking Group of Local Business Owners

What's up?

JOIN US FOR THE BRADLEY FAIR SUMMER CONCERT FEATURING BKS WITH MISS BABY LEE ON JULY 16

Does sitting lakeside with friends at Bradley Fair enjoying cocktails, Hors D'oeuvres during the Friday Night Summer Concert Series sound like fun?

Join us July 16 at the Hilton Garden Inn for our lakeside summer celebration. We have reserved the Banquet room at The Hilton Garden Inn at Bradley Fair which features an outdoor patio overlooking the lake at Bradley Fair.

Listen to one of Kansas City's hippest, hottest and entertaining young Jazz bands. A charge of \$25 per person offers easy access parking, lakefront patio seating, private restroom facilities, an appetizer buffet including: assorted Canape's, fresh Vegetable Crudite with Peppercorn Dip, BBQ Meatballs, Buffalo Style Chicken Wings with Blue Cheese Dip and Spanakopitas and one Complimentary Drink. A full cash bar will be available throughout the evening. ***Event starts at 6 p.m. Food will be served from 7-9 p.m.***

Please make your payment on or before JUNE 22 by contacting Ruth McPhail at 684-0163 or bring payment to the next General Membership Meeting Tuesday, June 22nd at the Scotch & Sirloin Restaurant at Noon.



From the President

As the lazy summer month's are upon us, I would like to take a moment to recommend some books for your reading pleasure. The more we educate our minds, the more we can expand our boundaries. Some of the life changing books I have read lately include:

Who Moved My Cheese by Spencer Johnson, MD
The New Birth Order Book by Dr. Kevin Leman
Failing Forward by John C. Maxwell
Rich Dad, Poor Dad by Robert Kiyosaki
The Business School for People who like Helping People by Robert Kiyosaki
The Richest Man in Babylon by George Clason
Rebuilding From Ground Zero by Seni Hazzan, M.B.A.,C.P.A.

These books have done so much more than entertain me. Each has been a joy to read while challenging my very beliefs about so many topics. I will leave you with this thought:

Great minds discuss ideas. Average minds discuss events. Small minds discuss people. Which category describes you?

I look forward to seeing each of you at our next General Membership Meeting. Remember we are still promoting our membership drive. Have a safe, enjoyable summer.

God Bless, Dena Graham

WICHITA CHAMBER ANNOUNCEMENTS

Business Showcase Mixer:

Next Showcase Mixers are
July 22, 2004, at 5:30 p.m.
Kansas Sports Hall of Fame
238 N. Mead
August 26, 2004 at 5:30 p.m.
Museum of Ancient Treasures
835 E. 1st St.

Wichita Chamber Mixer:

Next Chamber Mixer :
June 24, 2004, at 5:50 p.m.
The Olive Tree Restaurant
2949 N. Rock Road

Sunrise Scrambler:

August 19, 2004 7:30 a.m.
Botanica, The Wichita Gardens
701 Amidon
Presented by The Arnold Group

Check us out at Website: www.eastwichitaba.com

Frank L. McNeny, CPA, CQM



McNeny Management Strategies, LC

9021 N. Seneca St.
Valley Center, KS 67147
316-650-0280 flmcneny@earthlink.net

Our speaker will be Frank McNeny, CPA, CQM, President of McNeny Management Strategies, who will present, **"Are You Growing Your Business Dynamically? An Integrated Approach to Achieving Your Vision"**

You wouldn't be a business owner if you did not have a vision of what you want that business to be and what you want it to accomplish. But, are you sure that in today's highly competitive, constantly changing environment your business will be able to carry out its mission and achieve the vision you have?

Frank's experience and research into entrepreneurs and businesses over more than 20 years have led him to develop an integrated approach which will enable your business to carry out its mission, achieve its vision, and create and sustain value for all its stakeholders over the long term.

Topics discussed include:

- Defining a dynamically growing business.
- Identifying its characteristics.
- Determining where your business is now?
- Linking your mission, vision, strategy and plans.
- Getting to where you want to be.

"Are You Growing Your Business Dynamically? An Integrated Approach to Achieving Your Vision"

***Presented by Frank McNeny,
President
McNeny Management Strategies***

Frank formed his management consulting practice in January, 2004, to carry out his mission to "enhance the ability of business owners to grow businesses that create and sustain value for their stakeholders in the ever-changing business environment." He serves as an interim CFO to small and medium-sized businesses; provides consulting in the areas of continuous process improvement, quality management, and finance/accounting systems controls; and develops business plans for start-up entities.

Frank moved to Wichita from Dallas six years ago after joining Bombardier Aerospace, where he was responsible for systems and process improvement and Six Sigma implementation. As an adjunct professor at Wichita State University, he taught Advanced Accounting. In Dallas, he owned a CPA/Consulting firm where, for 19 years, he helped entrepreneurs build their businesses. He was VP/Treasurer of a \$500 million company, and served as an adjunct professor at Southern Methodist University, where he earned his MBA in entrepreneurship.

SHARE YOUR SUCCESS STORY

EWBA features **Success Stories** from business members doing business with each other.

Attending the Socials is a great way of getting to know your fellow business members and a great way to network. If you have a **Success Story** to share, email it to rtype@cox.net or fax it to Sibylle at 682-8356.



Success Story

More than a year ago I realized, as did many other people that my stock portfolio was in desperate need of attention. For the last 5 years I had been using a well known company to manage my affairs. Each time I called to see what I needed to do about my rapidly declining portfolio, I was told, "Not to worry, you are positioned fine for the turn around". I finally realized I needed more information and needed to pay closer attention. I contacted and interviewed two different representatives who both told me that I had not been very well taken care of and I had lost 40% of my "nest egg". One of those individuals was our own Jim Post who has since invested hours of very patient instruction and education time. As a result, my portfolio has made a very steady climb upward and I am almost back to my original amount of investment, in just over a year. Jim is very good about maintaining contact, offering opportunities to learn about market events and providing a sense of caring support. I have referred many friends and family members to Jim. I very much appreciate Jim's efforts as well as his consistency and helpfulness to a very novice stock investor. Thank you so much Jim, for all you do.



B.D. Tharp!

Our prayers are with Bonny Tharp, writer and editor of Membership Spot Light. Bonnie's brother-in-law Mike had a severe heart attack June 8th and understandably, Bonnie was unable to work on the Membership Spotlight article. We appreciate everyone's prayers. We did get a note on June 11 from Bonnie saying that Mike's health has very much improved and that she wants to thank our association for their support.

EAGLE VALLEY RAPTOR CENTER RAFFLE

EWBA held it's Birds of Eagle Valley Raptor Center Raffle during May 22nd General Membership Meeting. Members of EWBA sold a total of \$_____ in tickets which were donated to Ken Lockwood of the Eagle Valley Raptor Center in the name of EWBA. Phil Yokley won 3 of the 4 photographs. Bonnie Sue Hultgren won the remaining photo.

MONTHLY MEMBERSHIP

DRAWING!

The \$10 Monthly Membership Drawing has been donated by Jim Post of Edward Jones

BOARD OF DIRECTORS:

President:

Dena Graham, Green Flash
(316) 733-8179

Vice President/Media Chair:

Polly Lindemann, Baby Waves
(316) 636-9396

Secretary:

Sibylle Wilcox, The Right Type
(316) 682-8326

Treasurer:

Kathy Osterbuhr, Advantage
Communications
(316) 264-5005

Entertainment Chair

Ruth McPhail, Nies Enterprise
(316) 684-0163

Fund-raising Chairman

Shannon Uhrig, Hilton Garden Inn
(316) 219-4444

Board Members

Jim Post, Edward Jones Invest.
(316) 681-8001

Membership Chair

Polly Peters, Central Plains
Advisors
(316) 682-5148

Honorary Board Member

Dorothy Campbell
(316) 683-4746

POLICE CONTACT

For questions and
concerns contact
Officer Gallagher
688 - 9545

**JOIN NOW!
ANNUAL DUES-
ONLY \$50!**



EWBA President
Dena Graham
presents a \$250
donation to
HOSPICE
and to the
WICHITA
CHILDREN'S
HOME



Raffle Prizes



Ken Lockwood, Director of Eagle Valley Raptor Center displays some of the rescued Owls. EWBA donated \$315 through Raffle Ticket sales.





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WELCOME TO EWBA!

We wish to thank all new members for joining this association and encourage each one of you to invite and recruit additional prospective new members.

Raffle tickets sell at \$3 for one ticket, \$5 for two tickets and \$10 for five tickets.

This month's Prize

One-Hour Limo Ride

Donated by Phil Yokley of Game X-Change

Last month's prize, Lunch for 2 at the Scotch & Sirloin was won by Norman McPhail, Norman generously donated his prize to Ken from Eagle Valley Rescue.

Congratulations! It really pays to attend. 😊

DOOR PRIZE:

This month's Drawing is for \$20

Donated by Jim Post, Edward Jones Investments

Last Month's \$10 Door prize was won by Shawn Riley.

Sorry, but you have to be present to win.

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area,
- B. Coordinating and working with other associations and governmental bodies.
- C. Promoting of crime awareness and civic responsibility, and
- D. Encouraging the beautification of East Wichita.

MEETINGS

JUN 22

GENERAL MEMBERSHIP MEETING

Speaker: *Frank L. McNeny, CpA, CQM*
McNeny Management Strategies, LC

Topic: *"Are You Growing Your Business Dynamically" An Integrated Approach to Achieving Your Vision".*

Scotch & Sirloin at Kellogg Beverly at 12:00 Noon.
Doors open at 11:30 a.m. for networking purposes.

THERE WILL BE NO SOCIAL EVENT IN JUNE.

JUL 6

BOARD MEETING

at Cinnebar Restaurant, 12:00 O'clock Noon, Marriott Hotel, located at Corporate Hills Drive.

JUL 16

SUMMER CONCERT

Hilton Garden Inn, (21st & Rock Rd.) 6:00 p.m.

BUSINESS APPRECIATION MONTH

Governor Sebelius declared June **Kansas Business Appreciation Month.**



WELCOME NEW MEMBERS!

Don Reed, Wichita Area Chamber of Commerce.

