



P.O. Box 780232 • Wichita, KS 67278

WELCOME TO EWBA!

We wish to thank all new members for joining this association and encourage each one of you to invite and recruit additional prospective new members.



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278.

www.eastwichitaba.com

March 2004

A Community Oriented, Networking Group of Local Business Owners

What's up?

NEW FUNDRAISER STARTS MARCH

We will raffle off 4 beautiful photographs of birds of raptor donated by Ken Lockwood, Program Director of Eagle Valley Raptor Center in Cheney, Kansas during the April 27th Gen. Membership meeting. Proceeds from the sale will be donated to the Eagle Valley Raptor Center in support for their rehabilitation Program. Each member attending the March 23rd General Membership Meeting will receive 5 Raffle tickets for \$25. **Please make checks out to EWBA. If you need more tickets please let Shannon Uhrig at 219-4444 know.** Members are asked to resell these tickets to friends and family before the next General Membership Meeting April 27th. The Raffle will be held April 27 and all winners will be notified by phone or mail and will also be listed on EWBA's website www.eastwichitaba.com.



From the President

Welcome to Spring! My most favorite season. I love the sunshine, new life and blossoming greenery. We begin to think of new beginnings. New Year's resolutions have come and gone. Now we begin to focus on accomplishments with new energy and commitment. This year's EWBA commitment is increasing our membership. We have grown stronger, identified who we are and now proceed to increasing our numbers. If you are not satisfied with how your association is developing, please contact one of the Board Members. We are always ready and willing to listen to your comments. With the new Board of Directors, we have already had many interesting conversations. I am pleased to report that this board is very pro-active and motivated to achieve even more this year, for you. However, as I have mentioned before, the board is not to be the only participants in this dynamic program. Everyone has a responsibility to get involved. Determine your strengths and let us be the benefactor.

The Membership Drive is progressing nicely. Currently we have 31 paid members, that is 52% of our total membership at the end of 2003. Not a bad start but I believe we can increase that amount significantly, by each of us bringing at least one person to join. Keep in mind the Bonus Package we are putting together for the most enrolled referrals. This Package will be awarded at our 2004 Christmas Party. The Bonus Package will be on the website, as I as sure more goodies will be added throughout the year.

A special note to those who continue to step up and make this association what it is growing into...I appreciate your efforts so much and the commitment you make to EWBA. I am excited to see our accomplishments at the end of this year. Have an awesome Spring Break and continue to bring your friends as we create a positive, like-minded group of progressive thinking business owners. Take care, Dena

2004 Membership Dues

Membership Dues for 2004 are due now. Annual Membership dues for 2004 remain at \$50. Anyone how has not paid their dues may loose the opportunity to be listed in the 2004 Membership Directory and their name will be removed from the EWBA website. **Please send your \$50 membership and/or \$10 associate membership payment complete with application to: EWBA, P. O. Box 780232, Wichita, KS 67278.**

MEETINGS

MAR 19

SOCIAL Hilton Garden Inn, (21st & Rock Rd.) 6-8 p.m

MAR 23

GENERAL MEMBERSHIP MEETING - Scotch & Sirloin, 12:00 Noon (Doors open at 11:30 a.m.)
Speaker: Ken Lockwood, Program Director of Eagle Valley Raptor Center
Menu: Grilled Chicken Sandwich

APRIL 7

BOARD MEETING - Scotch & Sirloin, 12:00 Noon

APR 27

GENERAL MEMBERSHIP MEETING - Scotch & Sirloin, 12:00 Noon (Doors open at 11:30 a.m.)
Speaker: Brenda Arrera of Retail Finance and Insurance
Menu: French Dip Sandwich and Salad

Raffle tickets sell at \$3 for one ticket, \$5 for two tickets and \$10 for five tickets.

This month's Prize

A delicious, sinfully creamy Cheesecake

Donated by Polly Lindemann of Babywaves (316) 636-9396

Last month's prize, a Rand McNally Roads Atlas donated by Jim Maddox, State Farm Insurance was won by Jeff Todd.

Congratulations! It really pays to attend. ☺

DOOR PRIZE: This months Drawing is for \$20

Donated by Jim Post, Edward Jones Investments

Last Month's \$10 Door prize was won by Linda Hickam of Plaza Realty

Sorry, but you have to be present to win.

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- A. Promoting the development and growth in the East Wichita area,
- B. Coordinating and working with other associations and governmental bodies.
- C. Promoting of crime awareness and civic responsibility, and
- D. Encouraging the beautification of East Wichita.



2004 MEMBERSHIP DRIVE ON THE WAY

EWBA's annual membership drive is now under way. In order to encourage members to recruit as many new members as possible, EWBA has come up with a special reward for the member who recruits the most new members by November 2004. Several members of EWBA have already donated items for another gift Basket to be given to the winning member. So far items include a one night weekend stay at the Hilton Garden Inn, a gift basket from Wyldewood Cellars and the list will grow as we are looking for more donations and sponsors. So bring as many guests as you like. Make sure you put your name at the bottom of their application if they decide to join. Contact Shannon Uhrig at 219-4444 if you wish to donate anything towards the gift basket. Promotional items are welcome.

LUNCH PUNCH-CARDS FOR SALE

Buy your 6 month lunch-card now. Lunch cards are available during the General Membership meeting at the sign-in desk. Cost is \$60 and you don't have to remember to bring money, (except for raffle of course).

FOOD DONATIONS

Please remember to bring canned food items to the General Membership meetings. There is a great need for such items at the Salvation Army and we want to give them all the support we can give.

WELCOME NEW MEMBERS!

Brenda Arrera, Retail, Finance and Insurance
Sharon Hunter, Retail Finance and Insurance
Roger Ellis, Roger Ellis Realty
Jeff Todd, New Century Computer Services

2003 Fundraiser To Be Distributed

EWBA wants to thank everyone involved in raising funds for last years Fundraiser, whether it was by selling /buying chocolates, raffle tickets or donating food items. We are going to donate \$250 each to Hospice and the Wichita Childrens Home as we had planned during our next General Membership meeting.

2004 Membership Directory Advertising

The deadline for reserving advertising in the 2004 Membership Directory has approached. Last minute reservations can be made by calling Sibylle Wilcox at 682-8326 or emailing her at rtype@cox.net with your request and artwork. Directories will be printed in April. Anyone who has not paid their membership dues will be removed from the membership directory and EWBA website.



We want to thank all members and friends of Kathy Adkins who have so generously donated funds to purchase a gift basket for her husband who was badly injured in a terrible car accident. EWBA presented Kathy with a gift basket during the February General Membership meeting. All of us wish Kathy and her husband a quick recovery and best wishes. Our thoughts and prayers are with you both.





Member Spotlight

More Than a Sprinkling of Success

By B.D. Tharp



UNKEL UNDERGROUND SPRINKLER SYSTEMS

INSTALLATION
• New and Existing Work
• Residential and Commercial

SERVICE
• Start-Up
• Back-Flow Testing
• Winterization
• Maintenance

FREE ESTIMATES!
1716 Overlook Dr.
Deddy, KS 67037

CURTIS A. UNKEL
Owner
Lic. # 6886

Cell: (316) 619-7276
Res: (316) 788-2153

Sprinkler Systems. Due to the low interest rates, new construction has been booming in Wichita, and so has the sprinkler system market. The majority of their clients are residential, but they're also involved in commercial maintenance. Working closely with several local builders and landscaping companies they obtain referrals and exposure all over the area.

Four years spent with another sprinkler company in the area made Curtis realize he could do it better. "The key is to manage the size of the business so the quality of the job and personnel is under control." Maintaining a decent turn around time at installation, having properly trained personnel, and doing proactive follow-up service calls keep customers happy and business growing. "We want to provide the best quality product and service at a reasonable price to the customer's satisfaction," Shara said.

"Our long term goal is to develop a good sized business here and possibly add landscaping services. Then we'd like to start another office in the Phoenix area. Phoenix has tremendous growth potential in our industry," Curtis said.

Their enthusiasm and fresh ideas will ensure not only the success of their business, but also success for EWBA as well. They'd like to see the monthly speakers discuss more common business issues, like tax and legislation, and community events that will effect small business owners regardless of their industry.

They make a great team and enjoy their busy life with their three children, "Little" Curtis, aged four, Malayna, three, and Bradon who'll be two this spring. They're leaders of their church's young married group and make time for their extended family. Both have creative interests that they explore whenever they can fit it in.

Take advantage of the opportunity to get to know and work with this vibrant couple. They have much to offer.

Thank You B.D. Tharp!



Thank You, B.D. Tharp for doing such a great job writing profiles on our business members. It really helps us get to know our fellow business members. Bonnie is a freelance writer and her business **Creative Writing Services** provides professional copywriting services. You can reach her by calling 371-4309.

You are doing a great job. You can call me anytime if you want to write about my business.

- S. Wilcox, Secretary, EWBA

UPCOMING EVENTS

MARK YOUR CALENDARS!

GENERAL MEMBERSHIP MEETING

January 27, 2004
12:00 O' Clock Noon
Doors open at 11:30
for Networking
Scott & Siroin Restaurant
(West Entrance)
Make checks of \$10 payable
to EWBA.
6-Month LUNCH PUNCH Cards \$60

SPEAKER

Dr. Kathryn A. Favata,
Ph.D., R.N.
FavMo, LLC
Alternative Health Options

MONTHLY MEMBERSHIP DRAWING!

The \$10 Monthly Membership
Drawing has been donated by
Jim Maddox
State Farm Insurance Co.

BOARD OF DIRECTORS:

President:
Dena Graham, Green Flash
(316) 733-8179

Vice President/Media Chair:
Polly Lindemann, Baby Waves
(316) 636-9396

Secretary:
Sibylle Wilcox, The Right Type
(316) 682-8326

Treasurer:
Kathy Osterbuhr, Advantage
Communications
(316) 264-5005

Entertainment Chair
Ruth McPhail, Nies Enterprise
(316) 684-0163

Fund-raising Chairman
Shannon Uhrig, Hilton Garden Inn
(316) 219-4444

Board Members
Jim Post, Edward Jones Invest.
(316) 681-8001

Polly Peters, Central Plains
Advisors
9316) 682-5148

Honorary Board Member
Dorothy Campbell
(316) 683-4746

POLICE CONTACT
For questions and
concerns contact
Officer Gallagher
688-9545

JOIN NOW!
ANNUAL DUES-
ONLY \$50!