



Newsletter

Mailing Address: E.W.B.A., P.O. Box 780232, Wichita, KS 67278

www.eastwichitaba.org

September, 2006

A Community Oriented, Networking Group of Local Business Owners

What's up?

Come Early...Stay Late For Networking

The 4-Member Business Brief Speakers for September are:

Sheryl Edwards, Amazing Grace
Denise Bandemer, The Bag Lady
Consuelo Davis, Consuelo's Total Image
Lynne Smith, Above & Beyond
Corporate Gifts

EWBA Elections To Be Held In October

We are looking for members who can dedicate their expertise to the association and are currently accepting nominations for our ballot sheet. If you would like to be considered for the board of directors or you know someone who might qualify, please submit a name by October 20th. We will fax or email the ballot sheet to all members on or before October 24th. Completed ballots have to be returned to: EWBA, P.O. Box 780232, Wichita, KS 67278 no later than November 28th, 2006. The new board of Directors will be announced during the Grand Holiday Party on December 10th at the Wichita Country Club.

EWBA FOCUS

"Doing business with member businesses".

If you have done business with one of our members and would like to share this information with a Success Story, please submit a short article by the 15th day of each month so we can include it in the EWBA newsletter.

Word of mouth is the best kind of referral.

PRESIDENT'S NOTE



Dear Membership,

As the second half of the year comes around I would like to thank all of you for all your participation within the East Wichita Business Association and for your continued support. We have several exciting events coming up and look forward to the membership really getting involved.

Casino Night is on November 11th. This is a Fundraiser, Membership Drive and Entertainment event all rolled into one. Again, the prospects of new business are available for those who participate so I urge each and every one of you to attend and bring friends, family or business acquaintances. What a great way to entertain a business prospect and have a fun time all at once. Who knows, they may also turn out to be a member of EWBA. Contact Tanya Aziz for more information.

Last but not least, our annual Christmas Party on December 10th at the Wichita Country Club. This evening has turned out to be a great way to wrap up the year. With the holidays close by, the Country Club is always so beautifully decorated and it really sets the spirit of the season in full gear.

Again, I would like to thank you all for your understanding during the change in the Presidency this year and I look forward to a prosperous second half of 2006 with the East Wichita Business Association.

Polly Peters
Interim President
East Wichita Business Association.

EWBA SPONSORS THESE TWO CHARITIES:

Salvation Army and Wichita Children's Home

Website: www.eastwichitaba.org



Member Spotlight

Cherry Creek Retirement Center

By B.D. Tharp

Elaine McDaniel has been the Administrator at Cherry Creek Retirement Center for 2 1/2 years and thoroughly enjoys it. There are 34 staff persons that support the 110-apartment facility. "We have a great staff that have been with us an average of 4 years. One of our cooks has been with us 17 years, and the food is good, too," Elaine said.

Cherry Creek Retirement Center is an assisted living facility that caters to retirees who are independent but may have physical disabilities. They have a registered dietician, two LPNs, three Certified Medication Aids 24 hours a day, and a full time activity director. "It's a busy place," Elaine said. In addition to the large dining area, they have two activity rooms, a quiet room with an organ, and a fully functional ceramics room. There is a ceramics class every Friday and they have shows to sell their works twice a year.

Daily activities range from bingo, exercise classes, trivia, new comers tea, to live local entertainment. All of these activities are included in the month-to-month fee. "Residents are very involved with each other," Elaine said. "If someone has no family, they are often invited by one of the other residents to join their table."

"We also provide transportation to and from medical appointments," Elaine said. "And if there's a scheduling conflict the Red Cross will help out."

Religious services are available every Sunday. "Four churches of different denominations come once a month to our facility," Elaine said. "The environment is casual and our prices are competitive." Volunteers, including family members of residents, help with programs and daily activities.

Prior to Cherry Creek, Elaine was a nursing home administrator for ten years. She is a licensed Adult Care Home Administrator, a requirement for facilities with 60 or more resident capacity. "You must have a college degree before you can start on the job training. The training takes six months and you have to pass a state and national test," Elaine said. She attended Ft. Hays State for 2 years before moving to Arkansas, and graduating from the University of Arkansas at Little Rock.

Elaine has been a member of EWBA for 1 1/2 years. She attends the monthly networking meetings, helped with Expoventure in 2005, and currently helps the membership chairman. "I really enjoy the exposure to other industries," Elaine said. "EWBA is fun and I've developed good friends, as well as referrals." Some of the member businesses they have worked with include Get A Move On, State Chemicals, Snelling, Right Type, Women's Focus Magazine and Momentum Promotions.

Elaine lives with her husband, Billy, in Sedgwick. She has a daughter at Kansas State University and a son at Sedgwick High School. "I love camping and watching my kids play sports, as well as walking." She's been a member of the Sedgwick School Board for many years and is interested in the Sedgwick County Commission.

People make her laugh and she shared a good reminder, "Don't take yourself too seriously, you need to be able to laugh at yourself."

A "Special Thank You" from Sibylle to the following volunteers for helping with EXPOVENTURE:

Norman McPhail	Shannon Uhrig	Sibylle Wilcox
Marsha Hill	Randy Bane	Dena Graham
Polly Peters	Dave Heffelfinger	Elaine McDaniel
Joni Fusco	Consuela Davis	B.D. Tharp
	Mike Baker (Reach)	

We could not have done it without your help.

BOARD OF DIRECTORS:

Interim President

Polly Peters, Central Plains Advisors - (316) 682-5148

Past President

Sibylle Wilcox, The Right Type (316) 682-8326

Vice President

Dirk Townsend, The UPS Store (316) 685-3200

Secretary

Bonnie Hultgren, J.P. Weigand (316) 733-7400

Treasurer

Kathy Osterbuhr, Advantage Comm. - (316) 264-5005

Fund Raising

Doug Watson,
Watson Funeral Home
(316) 618-9898

Membership

Tanya Aziz, Momentum Promotions - (316) 201-6909

Hospitality

Norman (Mac) McPhail
J.P. Weigand (316) 687-0077

Honorary Board Member

Dorothy Campbell
(316) 683-4746

If you wish to be on any of these committees, please contact the Committee Chair.

Committees

Entertainment Chair

Polly Peters, Central Plains Advisors - (316) 682-5148

Membership Chair

Tanya Aziz, Momentum Promotions - (316) 201-6909

Health Care Chair

Robert Gelszat, AFLAC
(316)734-0129

Membership Directory Chair

Dirk Townsend, The UPS Store
(316) 685-3200

Newsletter

Edited and Published by

THE RIGHT TYPE

Typesetting, Graphic Design & Printing Services

The East Wichita Business Association cannot be held

responsible for any opinions or views

expressed in this newsletter.

Email articles of interest to:

rtype@cox.net

MEMBER SPOTLIGHT

WRITER

Bonnie Tharp
Scribble Freelance Writing
(316) 371-4309

POLICE CONTACT

For questions or concerns in your business or residential area contact
Sgt. Allen Wolf Patrol East Bureau at
316-688-9300

SHARE YOUR SUCCESS STORY

EWBA features **Success Stories** from business members doing business with each other. If you have a **Success Story** to share, email it to rtype@cox.net or fax it to Sibylle at 682-8356.

Whom It May Concern:

I visited with Mark Vaught from On the Spot Dry Cleaners after the last meeting. I told him I had just taken a cream colored skirt to another cleaners to see if they could get three spots of blue food coloring out. When I picked it up, it appeared they didn't even try to get the spots out. They told me it was impossible to get out food coloring. Mark said they could get the spots out. So I took the skirt to On The Spot. When I picked it up the spots were totally gone. I am thrilled with their service and will continue to take my dry cleaning there. Thank you, Mark!

Jeanie Peay

Polly Peters

Central Plains Advisors, Inc.

I would like to publicly thank Polly and Don Peters for an incredibly informative evening. Central Plains Advisors, Inc. have been well known and respected within the East Wichita Business Association for a number of years. I have personally worked side by side with Polly on many projects for the EWBA, including serving on the Board of Directors together. Her directness, knowledge and fairness have always been appreciated. These same traits carried over last night during the Consumer Seminar, Consumer Strapped, Recession Eminent, hosted by Polly with her father, Don Peters.

Many of you know that I am teaching a class at Butler Community College this semester, Setting Up Your Home Office. Knowing the expertise of our hosts, while attempting to deal with a scheduling conflict, I felt very comfortable suggesting the seminar as a class outing. I was not disappointed, nor were my students. Keeping informed on the economic state of our country is the responsibility of every business owner. My students all expressed an appreciation for the information received and the candid, understandable manner in which the staggering facts were presented. I would encourage each of you to attend the next seminar that Central Plains Advisors, Inc. hosts. The hors d'oeuvres were great, the atmosphere welcoming and the information invaluable. Thank you again Polly and Don, I look forward to your next seminar with great expectation.

Dena Graham
Green Flash

To

Red-Hawk Release Party

I wish to thank Ken Lockwood of Eagle Valley Raptor Center for letting me print his brochures and for joining the East Wichita Business Association. In return, my companies, The Right Type and Sib's Catering offered to sponsor a Hawk Release Party at my home in order to raise some funds for his organization. We had a great turnout of about 50 people and raised around \$1,000. The event was held on Sunday. It was a great sunny and warm day and made this affair very special. Ken brought some birds and made an informative and enjoyable presentation. The highest Bidders, 3 children got to release two hawks. I was amazing watching the kids shake in anticipation, knowing this was an event they will never forget. Thank you Ken and Staff for giving us such great memories.

Sibylle Wilcox

The Right Type & Sib's Catering

Raffle tickets sell at
\$3 for one Ticket - \$5 for two tickets - \$10 for five tickets

RAFFLE PRIZE:

To Be Announced

Last month's prize, **Two Chances to win a \$30 Gift Certificate to Scotch & Sirloin Restaurant** donated by EWBA was won by B.D. Tharp of Scribbles and guest Gwendolyn LaGreca with Unique Products Source, Inc.

☺ Congratulations! It really pays to attend. ☺

DOOR PRIZE:

This month's Membership Drawing is for \$20
Last month's prize of \$10 was won by Phil Yokley of Air Capital Resources.

Sorry Phil! You have to be present to win.

July through December Members Door Prize
has been donated by: **Lynne Smith** of
Above & Beyond Corporate Gifts 316-263-3407

THANK YOU!

31 million Americans have not paid their taxes in the last few years. We have found the secret to change the IRS from your enemy to your friend. We have helped thousands. Who do you know that needs this secret? I am looking for employers who would like to make this service available to their employees, before the IRS garnishes their wages. Please call me, Dena Graham, 316-253-3649

EWBA... "Doing Business with Member Businesses"

EWBA MEETING CALENDAR

SEPTEMBER 26

GENERAL MEMBERSHIP MEETING

Speakers: 4-Member Business Briefs

Scotch & Sirloin, 12:00 Noon. Doors open at 11:30 a.m.

Lunch: House Sandwich and French Fries

OCTOBER 10

BOARD MEETING

Marriott Hotel

GENERAL MEMBERSHIP MEETINGS 2006 CALENDAR

AUG	SEP	OCT	NOV	DEC
22	26	24	28	10 Holiday Party
BOARD OF DIRECTOR MEETINGS				
AUG	SEP	OCT	NOV	DEC
X	X	10	14	TBA

The EWBA Christmas Party has been scheduled for Sunday, December 10, at the Wichita Country Club.

2006

Scotch & Sirloin Luncheon Menu

September	House Sandwich with French Fries
October	Chef Salad
November	Hot Beef with Mashed Potatoes

Meals are \$10 each and are payable to EWBA. Attendees will be financially responsible to order and pay for their own meals should they have any special dietary needs. Special orders will be taken by the waitress **after** all regular meals have been served.

No Exceptions.



Donate your empty ink toner cartridges to EWBA and EWBA will receive money to donate to their charities

MISSION STATEMENT

The East Wichita Business Association is organized for the purpose of advancing commercial industrial and civic interest in East Wichita!

This purpose shall include but not be limited to the:

- Promoting the development and growth in the East Wichita area
- Coordinating and working with other associations and governmental bodies
- Promoting of crime awareness and civic responsibility
- Encouraging the beautification of East Wichita.

The following EWBA Membership Applications have been received:

Ken Lockwood of Eagle Valley Raptor Center

If anyone has concerns with these applicants, please notify the board of directors in writing within 10 business days of publication. Complainant must be able to prove cause to why an applicant should not be considered for membership.

WELCOME NEW MEMBERS!

The following businesses were approved for membership:

Randy Bane - Forgotten Heroes

Luci Schwartz - Comfort Care Homes

Jeanie Peay - Life Care Center of Wichita

Attention New Applicants!

According to EWBA By-Laws, membership approval occurs only when a completed Membership Application has been submitted along with Annual Dues. Payment alone will not make you a member since the Board of Directors has to review your application before approval. If you have paid your dues, but not submitted a completed and updated Membership Application, please do so immediately. Thank You.

--B.O.D.

Wichita Children's Home Needs

This month special needs are:

Toothbrushes & Bar Soap

Your donations are appreciated.



Salvation Army Wish List

Need non-perishable food items for the food pantry and fresh fruit (apples/oranges) or individual serving packages of fruit. We are providing breakfast to 300 on Friday 9/29/06 for the homeless Veterans annual event.

Receive a FREE RAFFLE TICKET if you bring any of those items.



GET A FREE RAFFLE TICKET

Bring canned or boxed food items for the Salvation Army or items needed for the Wichita Children's Home and receive a free raffle ticket to win a fabulous prize during EWBA's General Membership meeting.

August General Membership Meeting



RE M I N D E R !

Recruit 5 new members during 2006 and receive a FREE MEMBERSHIP FOR 2007.

www.eastwichtaba.org

Announcements!

Quick Tips to Remember at Your Desk

- Don't bend your wrists while typing. Keep your wrists in a straight position, not flexed or bent.
- Maintain good posture. Sit back in your chair, not on the edge.
- Keep your feet flat on the floor or use a footrest.
- Relax your shoulders.
- Position your mouse next to, and the same height as, your keyboard. Keep it close to your body, try not to reach too far for your mouse.
- Adjust your computer screen for your eyes. Give your eyes a break by looking away from the screen and focusing on a distant object.
- Adjustments You Can Make to Your Work Space
- Ergonomic Chairs
- Glare screens for your computer
- Telephone headsets, speakerphones, speed dial & phone placement
- Document holders to use while typing
- Computer monitor risers to put the screen at eye level
- Wrist and mouse rests for keyboard
- Keyboard and mouse trays for proper wrist position
- Foot rests for proper sitting position
- Stand/sit typing stations

Who Are You?

"This is a story about four people named Everybody, Somebody, Anybody and Nobody. There was an important job to be done and Everybody was sure Somebody would do it. Anybody could have done it, but Nobody did it. Somebody got angry about that, because it was Everybody's job. Everybody thought Anybody could do it but Nobody realized that Everybody wouldn't do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done."

-- From a bulletin board, unattributed

Last Chance
to get free
Envelope imprinting

Get Your

PERSONALIZED HOLIDAY CARDS

(Personal or Business)

from

The Right Type

Typesetting, Printing, Graphic Design

(316) 682-8326

email: rtype@cox.net

Order before October 1,
and receive

FREE

ENVELOPE IMPRINTING

Save up to
\$50

Support local charities:

**BUY 5
GET 1 FREE**

Green Lantern Car Wash Tickets - on Sale Now!

Tickets are \$11.00 each. Five Dollars of every ticket will support the Salvation Army and the Wichita Children's Home. **WIN BIG! Buy 5 and Get 1 FREE.**

Ink Cartridges Recycling - All year long

Bring in your empty printer cartridges and EWBA will receive some cash towards our charities. All printer cartridges are accepted. Purchase ink cartridges from Cartridge Recycling of America and EWBA will receive funds toward EWBA also.

Cookbooks - Until they're gone

Books are \$10. **\$5 is tax deductible.** Please purchase your book during the General Membership Meeting or call Doug Watson at 618-9898 for your order. **WIN BIG! Whoever purchases the most cookbooks will win a One Night Stay with Breakfast for Two at the beautiful Hilton Garden Inn - donated by Shannon Uhrig.**

WIN BIG!

EWBA... "Doing Business with Member Businesses"